

THE SECOND CHANCE TOUR







## Please join Clean the World, a leader in global health, and motivational speaker Shane Johnson on another impactful journey to help save lives.

The transition from military to civilian life can be a daunting task, one that finds many homeless and without direction. Hike Across America "The Second Chance Tour" powered by Clean the World and Motivational Speaker Shane Johnson is an initiative to raise awareness for veterans experiencing homelessness and the difficulties they face going from active duty to civilian life. During this 3,000 mile trek covering 10 cities in 10 states Shane Johnson will speak and inspire communities, individuals experiencing homelessness, and corporations beginning July 4th through September 11th – from Las Vegas to Orlando – distributing 10,000 Clean the World Hygiene Kits to homeless veterans in need. Finally, our goal is to raise funds to purchase a home for a much deserved Hero in the Orlando Area.

## HERE IS HOW YOU CAN HELP

Host a hygiene kit build.

Become a sponsor.

Invite Shane Johnson to speak at your location.

Visit: cleantheworld.org/hike for more information and highlights from last year's Hike Across America.

ITEMS	CAPTAIN	MAJOR	COLONEL	GENERAL
Hygiene Kit build	500	1000	1500	2000
Logo inclusion on T-shirts		•	•	•
Social media promotion throughout event	•	•	•	•
Logo inclusion on all promotional signage			•	•
Inclusion in documentary credit				•
Recognition on Clean the World's website	•	•	•	•
Recognition on Clean the World's Newsletter/Email Blast		•	•	•
Shane Johnson speaking on site			•	•
Logo on the RV			•	•
Thank you video from Clean the World's CEO Shawn Seipler and Shane Johnson			•	•
Title sponsor naming opportunities				•
Speaking opprotunity at finish				•
Thank you letter	•	•	•	•
COST	\$3,000 \$6,000 VALUE	\$8,000 \$11,000 VALUE	\$20,000 \$30,000 VALUE	\$35,000 \$50,000 VALUE

For more information contact:

CTW Representative email at: partners@cleantheworld.org