



Annual Impact Report



CTW Events®

2023



A letter from our CEO



As we bid farewell to another remarkable year, we reflect on the incredible journey we've taken together. At CTW Events, our mission is not just a statement; it's a calling. We exist to **empower teams, make a positive impact, and drive change globally**. This year, we've seen the tangible results of our collective efforts, and it's awe-inspiring.

A heartfelt thank you is in order to our partners and supporters. Your unwavering commitment to giving back to communities big and small around the world has made a substantial difference in an ever-changing world. Your dedication is the bedrock of our achievements.

2023 has been a year of transition and growth. Breaking off as an independent brand, CTW Events has embraced change and strengthened resolve.

As we look ahead to 2024, the horizon brims with possibilities. Our mission remains as steadfast as ever, and we are confident that, with your continued support, we'll surpass even our highest goals. Together, let's embark on a new chapter, where every team-building experience becomes an agent of positive change.

Thank you all, for your passion, dedication, and unwavering support. Here's to a brighter, bolder, and more impactful future.

Warm regards,

Shawn Seipler
CEO, Clean the World Global

Our Promise

We help YOU make a lasting impact, every time, by empowering teams and fostering positive change in communities worldwide.



CTW Events®

2023: Celebrating a Year of Independence and Impact

As we reflect on the journey of CTW Events over the past year, we can't help but celebrate not just the end of a year, but the beginning of a new chapter. With a legacy rooted in the impactful work of Clean the World Global, CTW Events embraced a newfound independence, marking its own identity after nine years of weaving stories of change.

The year 2023 witnessed a monumental shift as CTW Events spread its wings, breaking off from Clean the World Global to stand as an independent force for positive change. What began as an ambitious venture nine years ago within the Clean the World family evolved into a distinct entity, dedicated to redefining team-building experiences and making a lasting impact in communities across the globe.

The rebranding of CTW Events was more than a change in name; it was a declaration of our commitment to empowerment, impact, and the relentless pursuit of positive change.

Our logo, a beacon of our values, emerged as a symbol that resonates with the energy and passion we bring to every event. With a vibrant color palette reflecting our dynamic spirit, CTW Events embraced a fresh identity that mirrors the dynamism of our impact-driven initiatives.

Trailblazing Impact

In our 15th year since Clean the World Global's inception and the 9th year of CTW Events' operations, the impact we've collectively achieved is a testament to our unwavering commitment. This year alone, we successfully executed over 500 events, mobilizing tens of thousands of volunteers worldwide. The ripple effect of our efforts reached communities far and wide, fostering positive change and leaving an indelible mark.

Our Impact

Largest Distribution Partners of 2023



Journey through the impact we've created together! These numbers are more than figures; they're the heartbeat of our collective efforts. As we unveil the results of our year-long journey, witness the tangible outcomes of each kit built and every experience hosted. These numbers tell stories of change, growth, and empowerment.



527

Experiences Worldwide



1,010,400

Kits Donated



CTW Events®

Kits Breakdown

Curious about the incredible impact we've made this year? Each kit tells a unique story of empowerment, compassion, and positive change. Your contribution, no matter how small, has fueled a year of meaningful connections and lasting change. Thank you for being part of our journey!



33,900

Comfort Kits



922,550

Hygiene Kits



53,950

School Supply Kits



Hygiene Kit Breakdown

Our hygiene kit provides an extended period of dignity, cleanliness, and standard hygiene practices' to each of those who receive one.



20 million
Showers



47 million
Hand Washes

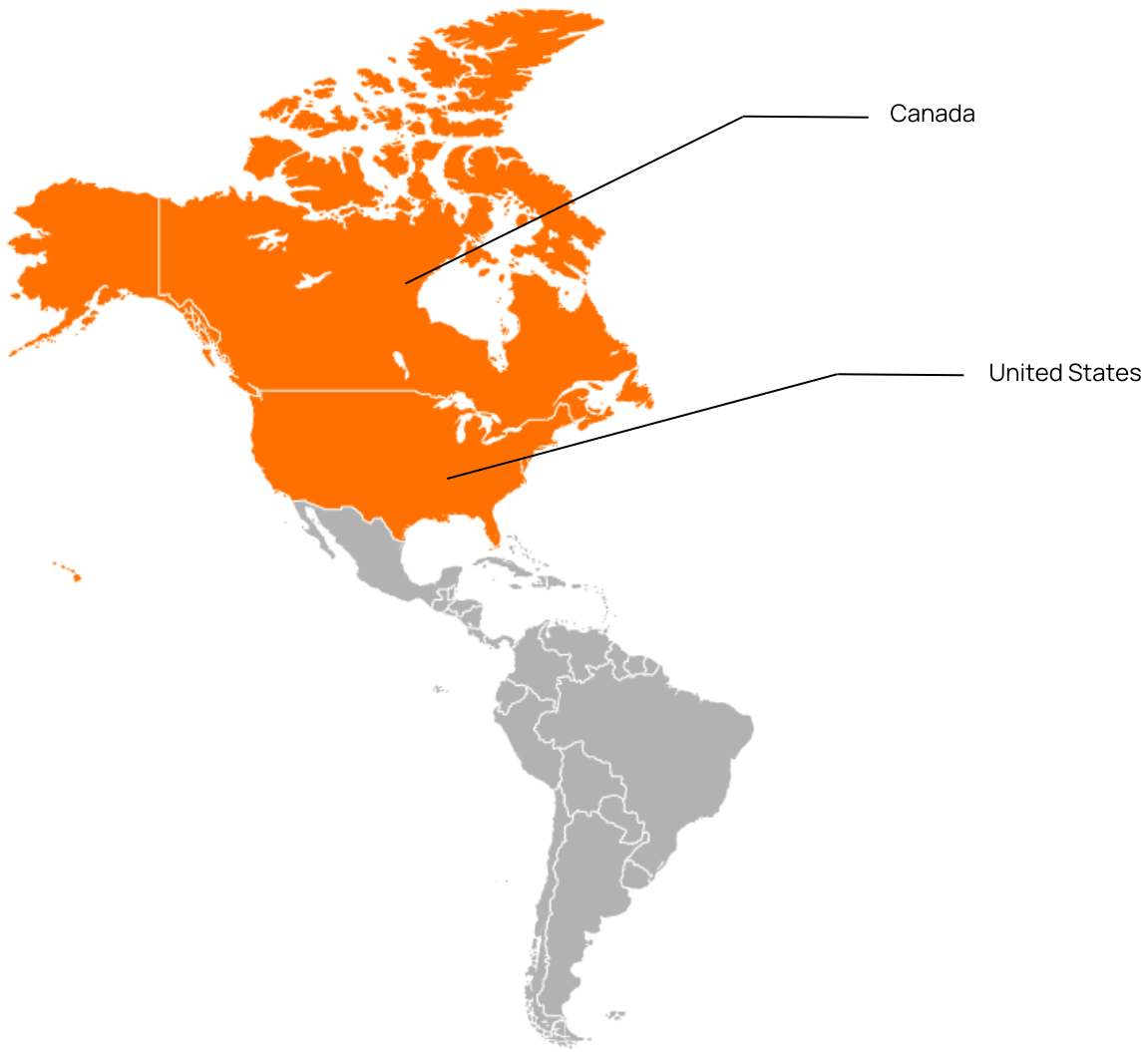


10 million
Tooth Brushings

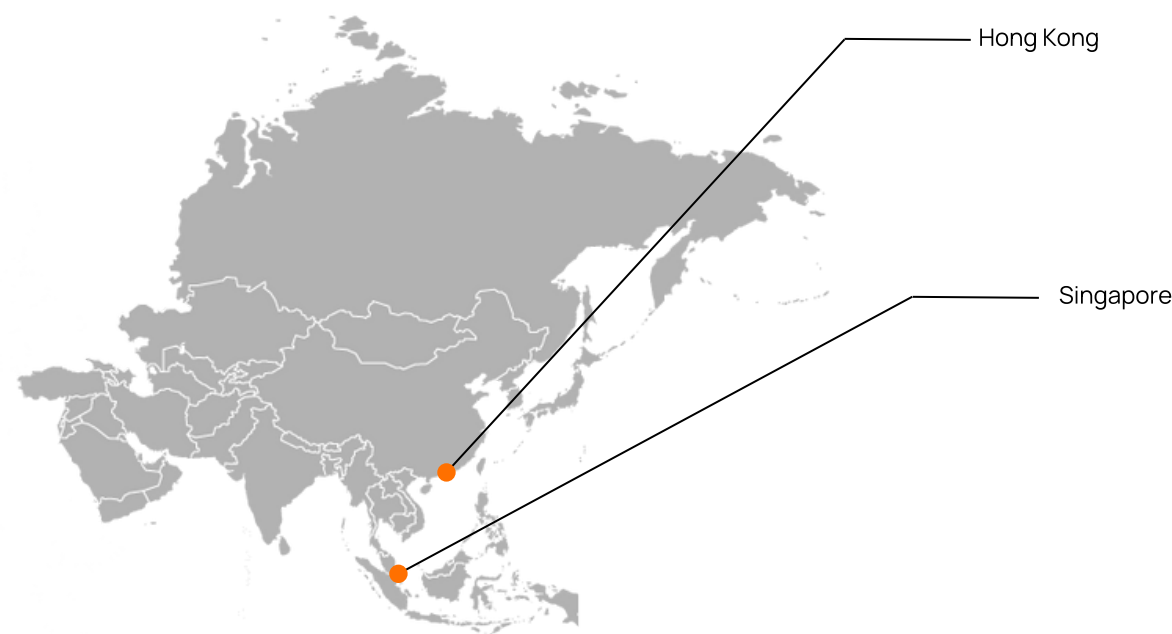
Global Reach, Local Impact

CTW Events expanded its reach globally, establishing a presence in North America, Asia, and Europe. Our team, now operating across these regions, ensures that the impact we make is not bound by geographical constraints. From hygiene kit assemblies to backpack stuffing sessions, our events transcended borders, making a difference where it was needed most.

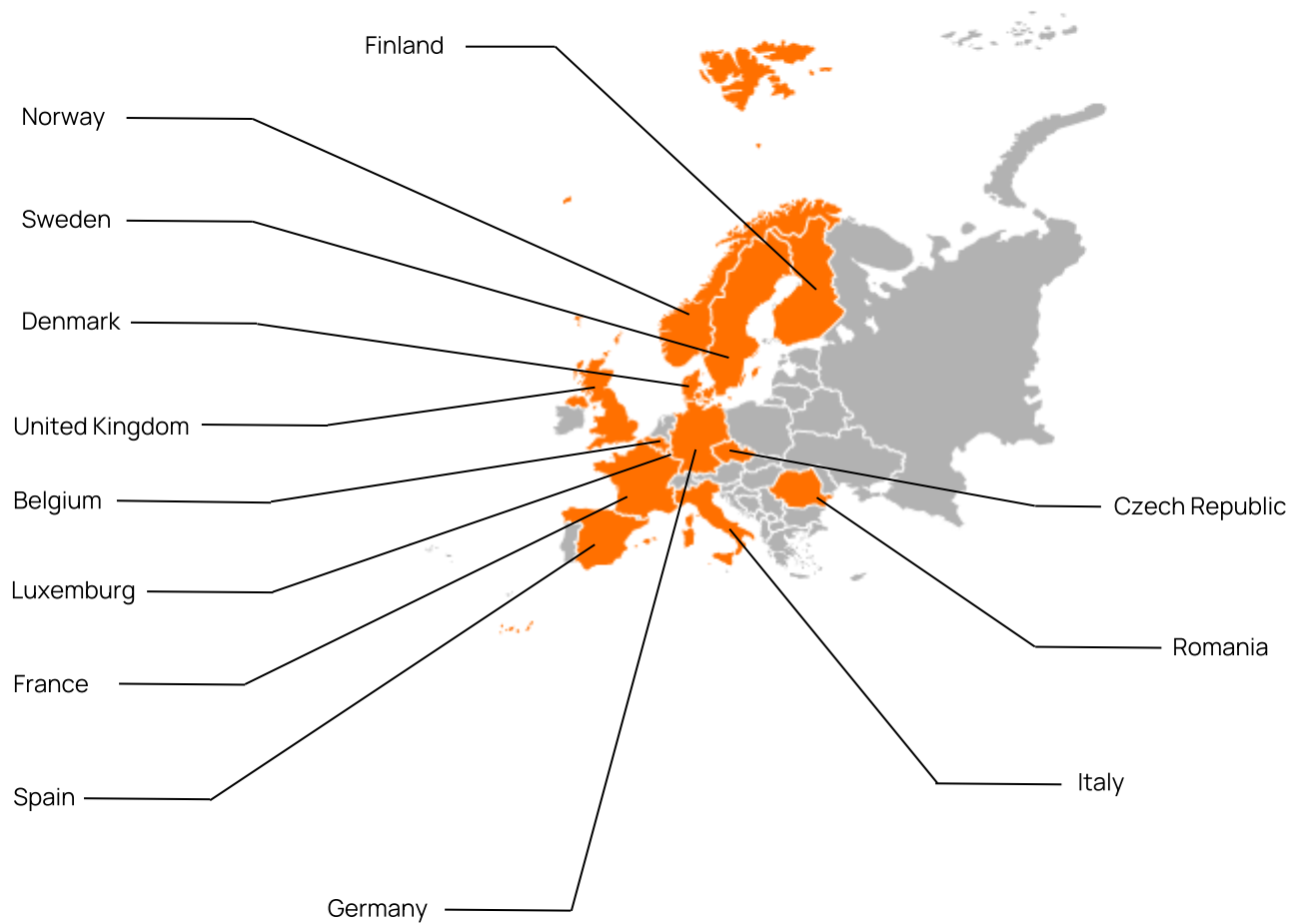
North America



Asia



Europe



Program Pillars



Soap Saves Lives Experience

Dive into the heart of compassion with our Soap Saves Lives Experience! This pillar stands tall as a beacon of hygiene and health, where teams assemble essential hygiene supplies into kits. Each soap-packed moment echoes a commitment to making a difference, one clean kit at a time.

Empowering Education Experience

Ignite the spark of knowledge with our Empowering Education Experience! At this pillar, we turn backpacks into a symbol of hope, packing them with school supplies for local schools, and community education efforts.



Delivering Dignity Experience

Elevate impact with our Delivering Dignity Experience! This pillar is more than kits; it's a gesture of care and comfort. Teams assemble elevated hygiene kits with additional items like a reusable backpack and socks, reaching out to support homeless communities.

Purposeful Pantry Experience

Help us end hunger with our newest impact experience. Our pantry isn't just a collection of food; it's a purposeful selection that reflects our commitment to making a positive impact. Assemble pantry boxes with your group and donate them to food banks, shelters and more.



*some programs are not offered in all regions, please contact our team to learn more.



Our Statement of Climate Friendliness

CTW Events is committed to a sustainable future. Our transition to fully eco-conscious hygiene kits is just one way we're reducing waste and ensuring our impact benefits both communities and the planet.



CTW Events®

2024 – Looking Ahead

As we reflect on a remarkable 2023, CTW Events eagerly looks forward to an exciting 2024. This upcoming year promises fresh initiatives, broader global reach, and a continued commitment to sustainability. New Frontiers In 2024, expect CTW Events to pioneer innovative event formats, pushing the boundaries of team-building experiences and forging impactful partnerships.

Global Impact: Our mission to make a positive difference globally will gain momentum, with plans to deepen our presence across North America, Asia, and Europe.

Sustainability Focus: Building on our sustainable journey, 2024 will witness CTW Events taking further steps toward eco-friendly practices, from kit materials to event logistics.

Innovative Team-Building: We're set to redefine team-building with new and engaging formats, blending virtual experiences with on-site events for a dynamic and inclusive approach.

Values in Action: Our core values — community, compassion, and collaboration — will remain at the heart of everything we do, fostering meaningful connections and impactful collaborations.

Gratitude: A heartfelt thanks to our clients, charity partners, and everyone in the CTW Events family. Your support propels us forward, and together, we'll make 2024 a year of shared success.

Cheers to a fantastic 2024—filled with purposeful experiences, collaborative efforts, and a continued dedication to positive change.





CTW Events®



**THANK
YOU!**

2023



CTW Events®