



Clean the World[®]

SOCIAL MEDIA KIT

CLEAN THE WORLD'S MISSION

Clean the World is a social enterprise dedicated to WASH (water, sanitation, and hygiene) and sustainability. It operates soap recycling centers and offices in Orlando, Montreal, Las Vegas, Hong Kong, Amsterdam, London, and Punta Cana and leads a “Global Hygiene Revolution” to distribute recycled soap and hygiene products from more than 8,100 hotel, resort and cruise partners. Clean the World’s foundation provides WASH (water, sanitization, and hygiene) programming to benefit global communities with high pre-adolescent death rates due to acute respiratory infection (pneumonia) and diarrheal diseases (cholera) - which are two of the top killers of children under the age of five. Since 2009, the foundation has distributed 75 million bars of soap and 5 million hygiene kits in 127 countries.

For more information on how you can participate in Clean the World’s world-renowned recycling program, please visit <https://cleantheworld.org/get-involved/hotel-recycling-program/>

GLOBAL IMPACT



HOSPITALITY PARTNERS WORLDWIDE
8,100



HOTEL ROOMS RECYCLING FROM DAILY
1.4 MILLION



BARS OF SOAP DISTRIBUTED
75 MILLION



NUMBER OF COUNTRIES SERVED
127



LBS OF WASTE DIVERTED FROM LANDFILL
24 MILLION



CARBON FOOTPRINT REDUCTION OF
10 MILLION kgCO₂e

*based on soap recycling volumes



Clean the World®

SOCIAL MEDIA KIT

SOCIAL MEDIA HANDLES



CleantheWorld



@clean_the_world



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Clean the World



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HASHTAGS

#CleantheWorld

#SoapSavesLives

#WashYourHandsBro

SOCIAL MEDIA POST EXAMPLES



We are happy to announce that we are a part of [@CleantheWorld](#)'s 8,100+ worldwide Hospitality Recycling Program partners that recycle discarded soap and bottled amenities. By doing so, we are doing our part to prevent waste from ending up in landfill while helping to provide vulnerable communities worldwide access to hygiene necessities and WASH programming.



We are helping save lives through [@CleantheWorld](#)'s Hospitality Recycling Program. To date, we've donated over XXX,XXX pounds of soap to Clean the World. Our soap gets recycled and distributed to individuals and families facing hygiene insecurities. [#CleantheWorld](#) [#SoapSavesLives](#)