Dear Clean the World Supporter:

Thank you for your interest in spreading the word of our organization. Your support is what keeps our global hygiene revolution growing. You can reach out to hotel General Managers with the template below to inform them about Clean the World. Please CC Clean the World Client Teams [programs@cleantheworld.org] so that they can follow up with the GM’s you reach out to with more information about our corporate social responsibility program.

Thank you for your support.

Dear \_\_\_\_\_\_\_\_\_\_\_\_:

Clean the World is a social enterprise that collects and recycles discarded soap and bottled amenities (shampoo, conditioner, lotion, gels) from hotel partners in North America, Europe, Hong Kong, the Caribbean, and China. They distribute recycled soap around the world, in areas where there is a high risk of hygiene-related illness, and they also distribute hygiene kits domestically through disaster relief and community engagement programming.

So how does this affect you? Clean the World is always seeking new hotel partners, and I think this is a wonderful opportunity for \_\_\_\_\_ hotel to increase their sustainability efforts, while also saving millions of lives. Clean the World partners with over 5,000 hotels and has diverted more than 16 million pounds of waste from landfills since 2009.

Your room attendants would be on the front line of the “Global Hygiene Revolution.” They are already collecting discarded hygiene products from guests’ rooms, so instead of putting them in trash receptacles that will hit our nation’s landfills, they would instead drop the collected items in the bins that Clean the World provides which your property can display in a central location for your room attendants. Once full, those bins travel to a Clean the World recycling facility, where they turn trash into treasure.

Clean the World Foundation has distributed more than 45 million bars of recycled soap to over 127 countries, as well as 1.5 million hygiene kits in the United States. As the world’s largest soap recycler, Clean the World has contributed to a 35 percent reduction in pre-adolescent deaths from hygiene-related illnesses since 2009—but they still need you to make an even bigger difference.

For more information, visit: [cleantheworld.org](http://www.cleantheworld.org)

To get involved, visit: <https://cleantheworld.org/get-involved/hotel-recycling-program/>

**Direct Contact:** Clean the World Client Teams

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