

**Erica L. Gordon**  
**Senior Vice President and Global Head of Public Affairs & ESG**

Erica Gordon is Senior Vice President and Global Head of Public Affairs & ESG at Hilton, one of the world's largest, fastest growing hospitality companies with more than 6,700 properties across 122 countries and territories. Erica leads a global team managing legislative and regulatory affairs, and driving company strategy on environmental, social and corporate governance programs. In addition, Erica serves as President of the Hilton Effect Foundation, Hilton's primary international philanthropic arm that invests in organizations which have a positive impact on the communities Hilton serves. Erica works closely with elected government officials and staff, regulatory agencies, trade associations, and business coalitions to advance Hilton's policy agenda and "Travel with Purpose" goals.

Prior to joining Hilton in 2012, Erica was the Director of Policy and Government Affairs at Citizens Against Government Waste and served as a Regional Finance Director on Senator John McCain's 2008 presidential campaign. She has also worked for a lobbying firm, Booz Allen Hamilton, and the House Ways & Means Committee, and has been a guest on numerous political talk radio shows.

Erica holds a Bachelor of Arts in Philosophy, Politics and Economics from the University of Pennsylvania and a Master of Public Policy from Georgetown University.