



Hotel Guide to Sustainability

A Framework for Hotels:
Getting Started with Sustainability Initiatives

www.cleanttheworld.org



Importance of Sustainability in Hospitality



80%

of travellers said that travelling more sustainably is important to them (1)

76%

of travellers say they want to travel more sustainably over the next 12 months (2)

43%

of travellers would be willing to pay more for travel options with a sustainable certification (3)

289,700 TONNES

of waste from the hospitality industry each year (4)

1% OF GLOBAL EMISSIONS

from the hospitality industry alone each year (5)



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Clean the World aims to inspire hospitality organizations to adopt sustainable practices within their operations by providing considerations hotels can make to introduce sustainability into their operations and by showcasing successful examples. The goal is to encourage proactive measures that lead to long-term benefits for the environment, society, and for the hospitality industry as a whole.



SUSTAINABLE DEVELOPMENT GOALS



The 17 Sustainable Development Goals

The Sustainable Development Goals (SDGs), also known as Global Goals, are a set of 17 integrated and interrelated goals to end poverty, protect the planet and ensure that humanity enjoys peace and prosperity by 2030.

Reporting on the SDGs is important in communicating to stakeholders the company's commitment to contributing to the Global Goals; claiming accountability and responsibility to take the necessary actions; and measuring progress over time.

Meeting various SDGs within internal business operations provides hotels and organisations with a foundation to support sustainability. For more info visit - <https://sdgs.un.org/goals>

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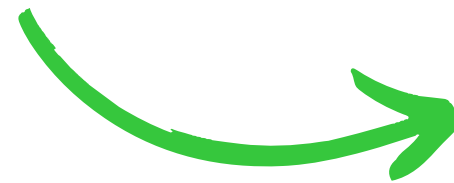
Sources

- Sources links

Recognized Sustainable Hospitality Organizations supporting hotels



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- Greenview
- Green Key England
- RPM
- Greengage Solutions
- Earth Check
- Planetmark
- Mission net-zero
- Clean the World
- CTW Events
- Smart Carbon Calculator
- Wash Foundation

Environmental Considerations



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“A single 200-room four-star hotel can use nearly 300,000 pieces of single-use plastic in a month” (6)

Source: eco-business.com

Environmental Considerations

Monitor and reduce carbon emissions by implementing energy-efficient practices and adopting renewable energy sources. Understanding of Scope 1,2,3 emissions (can you explore strategies to offset emissions?).

Examples of energy efficient practices:

- LED-Lighting
- Smart Thermostats
- Energy Management Systems (EMS)

Monitoring Carbon emissions:

- Clean the World's impact reporting system (recycling soap and plastic bottled amenities, measures carbon emission saving from a new bar of soap being produced)

Further resources: [SHA.com](https://www.sha.com) | [Scope 1,2,3 Emissions](#)



Environmental Considerations

Implement waste management programs to minimise waste generation, divert waste from landfills, and promote recycling and reuse.

Examples:

- Food waste ([Hilton](#))
- Manage hotel amenity waste ([Clean the World](#))
- Plastic waste mitigation

Sustainable Initiatives:

[Clean the World](#)

[Six Senses Duoro Valley](#)



Environmental Considerations

Comply with regional regulations related to air and water pollution, including monitoring and reporting pollutant emissions and discharges.

Examples:

- Air filtration regulations
- Water treatment analysis

Governmental bodies resources:

- Defra, UK
- NAAQS, USA

Sustainable hotel example:

Inhabit Hotel London Paddington



Environmental Considerations

Implement sustainable supply chain practices by engaging with suppliers who adhere to environmental and social standards.

Resources: SHA.com

[A sustainable supply chain](#) is one that fully integrates ethical and environmentally responsible practices into a competitive and successful model. End-to-end supply chain transparency is critical; sustainability initiatives must extend from raw materials sourcing, to last-mile logistics, and even to product returns and recycling processes. (7)





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Social Considerations

Social Considerations

Ensure fair labour practices and human rights standards across the organisation and supply chain. Companies driving fair labour and human rights standards.

Examples:

- Fair labour practices
- Supplier code of conduct

Governmental bodies resources:

- [UK Gov](#)

Sustainable hotel examples:

- [Citizen M](#) (check page 60)



Social Considerations

Promote workplace diversity, equity, and inclusion, and ensure equal opportunities for all employees.

Examples:

- Recruitment and Hiring Policies
- Training and development
- Equal opportunities and pay policies
- Policies against harassment
- Employee benefit and support services

Further resources: [CIPD](#)

Sustainable hospitality examples:

- [Vanity Group](#)
- [Six Senses Duoro Valley](#)
- [CTW Events](#)



Social Considerations

Engage with local communities through corporate social responsibility initiatives and philanthropic activities.

Examples:

- Active members of your local communities
- Provide opportunities to local community for work
- Sourcing locally from your local community when you can

Sustainable hospitality examples:

- [Vanity Group](#)
- [PIG Hotel](#)
- [CTW Events](#)





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Governance Considerations

Governance Considerations

Establish transparent and accountable corporate governance structures and practices.

Sustainable hospitality examples:

- [Wyndham Hotel](#)



Governance Considerations

Implement effective risk management processes to identify, assess, and mitigate risks.

Examples:

- Active members of your local communities
- Provide opportunities to local community for work
- Sourcing locally from your local community when you can

Sustainable hospitality examples:

- [Hilton](#)



Governance Considerations

Ensure board independence and expertise by appointing qualified and diverse board members.

Example:

- Equality, diversity, qualified, non-bias

Sustainable hospitality examples:

- [The WASH Foundation](#)
- [Arora Goup](#)



Governance Considerations

Maintain accurate and transparent financial reporting and adhere to accounting standards.

Example:

- Publish financial reports on the company's website as mandated for larger firms in the EU, in compliance with [SFDR regulations](#).

Sustainable hospitality examples:

- [Wyndham Hotel](#)
- [IHG Hotels & Resorts](#)





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Reporting and Disclosure Considerations

Reporting and Disclosure Considerations

Regularly report Environmental, Social and Governance (ESG) performance and progress through sustainability reports and integrated reporting, or other suitable means.

[Clean the World's](#) impact reporting system can support organisations with reporting disclosures

Sustainable hospitality example:

- [Clean the World](#)



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Reporting and Disclosure Considerations

Disclose relevant ESG information to investors, stakeholders, and regulatory bodies.

Sustainable hospitality example:

- [Ada Cosmetics](#)



Reporting and Disclosure Considerations

Use recognised reporting frameworks, such as the Task Force on Climate-related financial disclosure aligned with application guidance (TCFD), the Global Reporting Initiative (GRI) or the Sustainability Accounting Standards Board (SASB), to enhance the quality and comparability of ESG reporting.

Sustainable hospitality example:

- [Earth Check](#)





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Stakeholder Engagement Considerations

Stakeholder Engagement Considerations

Engage with stakeholders, including investors, employees, customers, communities, and NGOs, to understand their concerns and expectations regarding ESG issues.



Stakeholder Engagement Considerations

Establish a dialogue with stakeholders to address their feedback, incorporate their perspectives, and improve ESG performance.

[Partnerships for the goals, sustainable development goal \(SDG\) 17](#)

Sustainable hospitality example:

- [Clean the World's partnership with the City of Amsterdam](#) - to reduce waste from landfills and several further ESG objectives within the city.



Sources

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